

iGen: Teaching the smartphone generation

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Traditional-age college students are now iGen (born after 1995), the first generation to spend their adolescence with smartphones. Nationally representative surveys of high school and college students (n = 11 million) collected since the 1970s show several generational differences that may influence classroom teaching. iGen'ers spend more time online and less time with each other in person, are growing up more slowly as adolescents, and are more extrinsically and less intrinsically motivated, necessitating new strategies for reaching them in the classroom.