

# NITOP 2021 SPONSORSHIP OPPORTUNITIES

- **GOLD LEVEL** = \$1000 sponsorship; Includes logo (linked to company website) on NITOP website as a sponsor, list of attendees who give permission to share their contact information, and logo on emails regarding the conference
- **SILVER LEVEL** = \$500 sponsorship; Includes logo (linked to company website) on NITOP website as a sponsor and logo on emails regarding the conference
- **BRONZE LEVEL** = \$250 sponsorship; Includes logo (linked to company website) on NITOP website as a sponsor



The poster features a stylized logo on the left consisting of three overlapping leaf-like shapes in shades of orange, red, and green. To the right of the logo, the text reads '43RD ANNUAL nitop' in blue and red, followed by 'NATIONAL INSTITUTE ON THE TEACHING OF PSYCHOLOGY' in blue. Below this, the date 'JANUARY 4, 2021' is written in blue, with the time 'from 2:00–6:00 p.m. Eastern' in black. At the bottom left, a red text box states 'Registration for this virtual conference is free and available at [www.nitop.org](http://www.nitop.org)'. On the right side, the heading 'Keynote Speakers' is in red, followed by two headshots: Dr. Apryl Alexander (a Black woman with braids) and Dr. David Myers (an older white man with glasses). Below the photos are their names. A red dotted line separates this section from the text 'Conference includes 6 Teaching Slams\* and Social Hour in breakout rooms' in red. A footnote at the bottom explains that a Teaching Slam is a fast-paced, dynamic experience where a speaker shares their best teaching tip, assessment idea, or class activity.

## Keynote Speakers



Dr. Apryl Alexander



Dr. David Myers

## Conference includes 6 Teaching Slams\* and Social Hour in breakout rooms

\*A Teaching Slam is a fast-paced, dynamic experience in which a speaker shares their best teaching tip, assessment idea, or class activity.