Dawn M. McBride is a professor of psychology at Illinois State University. She earned her PhD in cognitive psychology from the University of California, Irvine, in 1999 and her BA from the University of California, Los Angeles in 1991. Her research interests include automatic forms of memory, false memory, prospective memory, and forgetting. She is the author or co-author of more than 30 peer-reviewed articles and book chapters and the author of three textbooks on cognition, research methods, and statistics. She teaches courses in introductory psychology, cognition and learning, human memory, research methods, statistics, and experimental design. She is a recipient of the Illinois State University Teaching Initiative Award and the Illinois State University SPA/Psi Chi Jim Johnson Award for commitment to undergraduate mentorship, involvement, and achievement.