



# MORTON ANN GERNSBACHER, PhD

VILAS RESEARCH AND SIR FREDERIC BARTLETT PROFESSOR  
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Gernsbacher received her Ph.D. from the University of Texas at Austin in 1983. She was an assistant, associate, and full professor at the University of Oregon from 1983 to 1992. She then joined the faculty of the University of Wisconsin-Madison, where she is a Vilas Research Professor and the Sir Frederic C. Bartlett Professor of Psychology. She is a Fellow of the American Association for the Advancement of Science, Society for Experimental Psychologists, American Psychological Association (Divisions 1, 3, and 6), Association for Psychological Science, American Educational Research Association, and Psychonomic Society.

Gernsbacher has received a Research Career Development Award and a Senior Research Fellowship from the National Institutes of Health, a Fulbright Research Scholar Award, a Distinguished Alumni Award from the University of Texas at Dallas, a James McKeen Cattell Foundation Fellowship, the George A. Miller Award, a Professional Opportunities for Women Award from the National Science Foundation, a Distinguished Scientific Contribution Award from the Society for Text and Discourse, a Distinguished Service to Psychological Science Award from APA, the Ernest R. Hilgard Lifetime Achievement Award, the Lifetime Achievement Award from the Society for Experimental Psychology and Cognitive Science, a Sloan Foundation - TIER (Teaching Integrity in Empirical Research) Fellowship; and the Phi Kappa Phi (Honor Society) Biennial Scholar Award.

Gernsbacher has served as President of the 25,000-member Association for Psychological Science, President of the Society for Text and Discourse, President of the Division of Experimental Psychology of the APA, President of the Foundation for the Advancement for Behavioral and Brain Sciences, Member-at-Large of the American Association for the Advancement

in Science, Chair of the APA Board of Scientific Affairs, member of the Psychonomic Society Governing Board, the Medical Affairs Committee of the National Alliance for Autism Research, the Advisory Committee of the Social, Behavioral, & Economic Sciences Directorate of the National Science Foundation, and the Scientific Program Committee for the American Association for the Advancement of Science.

Gernsbacher is an award-winning teacher, who in 1998 received the Hilldale Award for Distinguished Professional Accomplishment, the highest award bestowed by the University of Wisconsin-Madison faculty. She has served as editor-in-chief of the journal, *Memory & Cognition*, co-editor of *Psychological Science in the Public Interest*, associate editor of *Cognitive Psychology*, and nine other editorial boards. She has delivered the William James Lecture, the Norman Anderson Distinguished Lecture, the Caskey Lecture, the John Kendall Lecture, an APA Distinguished Scientist Lecture, and she was the Inaugural Lufkin Honorary Lecturer.

Gernsbacher's research has for over 30 years investigated the cognitive and neural mechanisms that underlie human communication. She has published over 150 journal articles and invited chapters. She has authored or edited 10 books, including *Language Comprehension as Structure Building* (Erlbaum, 1990); the *Handbook of Psycholinguistics* (Academic Press, 1994; Elsevier, 2006); *Coherence in Spontaneous Text* (Benjamins, 1995), the *Handbook of Discourse Processes* (Erlbaum, 2002), and two editions of *Psychology and the Real World: Essays Illustrating Fundamental Contributions to Society* (Worth, 2010; 2014). Her research has been funded by the National Institutes of Health, the National Science Foundation, the Department of Defense, the Centers for Disease Control, and several private foundations.