

Curriculum Vitae

Gregory J. Privitera, Ph.D.

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Education

- 2007 Postdoctorate, Behavioral Health, Arizona State University
- 2006 Ph.D., Behavioral Neuroscience, SUNY at Buffalo
- 2004 M.A., Psychology, SUNY at Buffalo
- 2002 B.A., Psychology (summa cum laude), SUNY at Buffalo

Military Service

Sergeant, United States Marine Corps (USMC, 1995-99), Honorable Discharge, 2002

Academic and Research Appointments

- 2016- Professor, Department of Psychology, St. Bonaventure University, St. Bonaventure, NY
 - Served as Chair of the Dept. of Psychology, 2016-18.
 - Teach analytics courses for the Dept. of Management in the School of Business
- 2009-16 Assoc. Prof. (2013-16), Asst. Prof. (2009-13), Department of Psychology, St. Bonaventure University, St. Bonaventure, NY
 - Recognized with four university-wide faculty awards: Professional excellence in research and publication in 2016; Professional excellence in teaching in 2014; Professional excellence as a junior faculty in 2013; Faculty advisor of the year in 2013.
- 2006-08 Assoc. Faculty (2007-08), Postdoctoral Associate (2006-07), Division of Behavioral Neuroscience, Arizona State University, Tempe, AZ
- 2005-06 Asst. Professor (one-year only appt.), Department of Psychology, D'Youville College, Buffalo, NY

Strategic Analytics and Statistical Consulting

- 2017- Statistical Consultant for the Doctor of Physical Therapy (DPT) program, Dominican College, Orangeburg, NY (work remotely).
 - Provide guidance for student and faculty research in the program; directly support activities of the program coordinator
- 2011-13 Data Analytics Consultant, Olean Rehabilitation Center, Olean, NY
 - Reviewed existing data capabilities to inform and guide organizational decision-makers regarding optimal data utilization; developed and led multiple executive-level workshops

2006-07 Research Analyst, Health Care Policy and Services, Burns & Associates, Inc., Phoenix, AZ

- Evaluated the utilization of public health care, human enrollment, and encounter data to ensure timely, complete, and accurate data reporting and usage

Professional Leadership and Affiliations

2018- Member, Board of Directors, Canticle Farm: a community-supported agriculture (CSA) farm, Allegany, NY

2015- Member, Board of Directors, Center for Women in Healthcare and Life Sciences (WIHLS): a global, non-profit, non-partisan research institute to advance women in healthcare and life science industries, Chicago, IL

2015- Regional Co-coordinator (volunteer 2012-15), Tots-for-Tots, Olean-Allegany Region, New York

2015-17 Member, Advisory Board for the Spreading Community Accelerators through Learning and Evaluation (SCALE) initiative grant, Cattaraugus County, NY

2014-16 Member, Community Advisory Board, YMCA Diabetes Prevention Program, YMCA of the Twin Tiers, Olean-Bradford-Wellsville, NY-PA

2014-15 Member, Board of Directors, YMCA of the Twin Tiers, Olean-Bradford-Wellsville, NY-PA

2013-14 Chairperson, Public Relations Committee, Society for the Teaching of Psychology, Division 2 of the American Psychological Association (APA)

2011-14 Secretary, Board of Trustees, Southern Tier Catholic School (elementary school), and member of the Board Executive Committee, Olean, NY

2011-14 Secretary, Board of Trustees, Archbishop Walsh Academy (high school—International Baccalaureate (IB) World School), and member of the Board Executive Committee, Olean, NY

Awards and Honors (academic, professional)

2018 Reviewer Recognition Award, for completing at least one manuscript review in the last two years for *Information & Management*, Amsterdam, The Netherlands.

2018 Selected and honored as a ‘Stoler’ by Keerthana Rajagopal [a graduating senior; for playing an instrumental role in her achievements] for the Multicultural Stole Ceremony at St. Bonaventure University; ceremony held May 12th.


- 2018 Selected and honored as a ‘Stoler’ by Niral Desai [a graduating senior; for playing an instrumental role in his achievements] for the Multicultural Stole Ceremony at St. Bonaventure University; ceremony held May 12th.
- 2016 Faculty Recognition Award for Professional Excellence in Research and Publication, the highest university honor for excellence in research scholarship awarded by St. Bonaventure University (\$5,000 net prize)
- 2016 Awarded Early Career Travel Grant Program Award by Division 2 (Society for the Teaching of Psychology) of the American Psychological Association, for conference attendance to the Northeast Conference for Teachers of Psychology, Assumption College, Worcester, MA (\$480 travel stipend).
- 2015 Awarded one of two Outstanding Early Career Professional Presentation Awards, by Division 38 (Health Psychology) of the American Psychological Association, at the annual American Psychological Association Convention, Toronto, Canada (\$1,000 travel stipend).
- 2014 “Most Promising New Textbook” National award by the Text and Academic Authors Association for the 1st edition of my textbook, *Research Methods for the Behavioral Sciences*- named the best-written first edition textbook for humanities and social sciences.
- 2014 Award for Professional Excellence in Teaching, the highest university teaching honor awarded by St. Bonaventure University (\$5,000 net prize).
- 2014 Letter of Recognition, for continued commitment and contributions to higher education, from Lieutenant Governor Robert J. Duffy, State of New York Executive Chamber.
- 2014 Outstanding Reviewer Award, for being in the top 10th percentile in terms of the number of reviews completed for the journal *Appetite* in the previous two years, awarded by *Elsevier*, Amsterdam, The Netherlands.
- 2014 Letter of Appreciation, from the Cattaraugus County Health Department for participation as their keynote speaker for the Healthy Livable Communities Consortium, Olean, NY.
- 2013 Faculty Advisor of the Year, the highest university honor awarded for excellence in advising by St. Bonaventure University.
- 2013 Junior Faculty Award for Professional Excellence, the highest university award for excellence in teaching, research, and service as a junior faculty member at St. Bonaventure University (\$5,000 net prize).

- 2013 Outstanding Reviewer Award, for being in the top 10th percentile in terms of the number of reviews completed for the journal *Appetite* in the previous two years, awarded by *Elsevier*, Amsterdam, The Netherlands.
- 2013 Certificate of Appreciation, from ITT Technical Institute for leading their annual faculty development workshop, Mount Prospect, IL.
- 2007 Certificate of Appreciation for contributions to the Honors College, Awarded by the Barrett Honors College, Arizona State University.
- 2004 Extra Mile Teaching Award, Awarded by the Office of Athletic Academic and Student Services, The State University of New York at Buffalo.

Book Publications


- I have published multiple textbook editions across major markets in the introductory, statistics, and methodology spaces, grossing > 15,000 copies per edition, in addition to professional book, book chapter and bibliographic contributions.

Publications (statistics – business, psychology, behavioral science)


 Indicates same authorship of prior edition of a book.

Privitera, G. J. & Mayeaux, D. J. (in development). *Revealing Core Statistical Concepts in Excel®: An Interactive Modular Approach*. Sage Publications.

Privitera, G. J. (2019). *Essential Statistics for the Behavioral Sciences* (2nd ed.). Thousand Oaks, CA: Sage Publications. ISBN: 978-1-5063-8630-0 (640 pages)
***Best-selling book on SAGE list for general statistics market**


 1st Edition ©2016. ISBN: 978-1-4833-5300-5. (600 pages)


Privitera, G. J. (2019). *Student Study Guide With IBM SPSS® Statistics Workbook for Essential Statistics for the Behavioral Sciences* (2nd ed.). Thousand Oaks, CA: Sage Publications. ISBN: 978-1-5443-0769-5. (368 pages)

 1st Edition ©2016. ISBN: 978-1-4833-7953-1. (224 pages)

Privitera, G. J., Sotak, K. L., & Lei, Y. (2019). *Essentials of Statistical Analysis “in Focus”: Alternative Guides for R, SAS®, and Stata® for Essential Statistics for the Behavioral Sciences* (2nd ed.). Thousand Oaks, CA: Sage Publications. ISBN: 9781544325842 (208 pages)

Privitera, G. J. (2018). *Statistics for the Behavioral Sciences* (3rd ed.). Thousand Oaks, CA: Sage Publications. ISBN: 978-1-5063-8625-6 (816 pages)
***Best-selling book on SAGE list for general statistics market**

 2nd Edition © 2015. ISBN: 978-1-4522-8690-7 (768 pages)

 1st Edition ©2012. ISBN: 978-1-4129-6931-4 (736 pages)

Privitera, G. J. (2018). *Student Study Guide With IBM SPSS® Statistics Workbook for Statistics for the Behavioral Sciences* (3rd ed.). Thousand Oaks, CA: Sage Publications. ISBN: 978-1-5063-8992-9 (512 pages)

✚ 2nd Edition © 2015. ISBN: 978-1-4833-5675-4 (488 pages)

✚ 1st Edition ©2012. ISBN: 978-1-4522-0334-8 (504 pages)

Privitera, G. J., Sotak, K. L., & Lei, Y. (2018). *Statistical Analysis “in Focus” : Alternative Guides for R, SAS®, and Stata® for Statistics for the Behavioral Sciences* (3rd ed.). Thousand Oaks, CA: Sage Publications. ISBN 978-1-5443-0560-8 (280 pages)

Publications (methodology –psychology, education, behavioral science)

✚ Indicates same authorship of prior edition of a book.

Privitera, G. J. (forthcoming). *Research Methods for the Behavioral Sciences* (3rd ed.). Thousand Oaks, CA: Sage Publications.

✚ 2nd Edition ©2017. ISBN: 978-1-5063-2657-3 (688 pages)

✚ 1st Edition ©2014. ISBN: 978-1-4129-7511-7 (624 pages)

***2014 TAA “Most Promising New Textbook” Excellence national award in 1st edition – making me the first SAGE author to earn a TAA award.**

Privitera, G. J. (forthcoming). *Student Study Guide With IBM SPSS® Workbook for Research Methods for the Behavioral Sciences* (3rd ed.). Thousand Oaks, CA: Sage Publications.

✚ 2nd Edition ©2017. ISBN: 978-1-5063-3359-5 (272 pages)

✚ 1st Edition ©2014. ISBN: 978-1-4522-9051-5 (368 pages)

Privitera, G. J., & Ahlgrim-Delzell, L. (2019). *Research Methods for Education* (1st ed.). Thousand Oaks, CA: Sage Publications. ISBN: 978-1-5063-0332-1 (800 pages)

Publications (professional texts –health, health care, medicine, analytics)

Gillespie, J. J., & Privitera, G. J. (2018). *Patient-Centric Analytics in Health Care: Driving Value in Clinical Settings and Psychological Practice*. Lanham, MD: Lexington Books. ISBN: 978-1-4985-5097-0 (216 pages)

McCarthy, C., DeLisi, M., Getzfeld, A., Privitera, G. J., Spence, C., Walker, J., Weinberg, R., & Youssef-Morgan, C. (2016). *Introduction to Applied Behavioral Science*. San Diego, CA: Bridgepoint Education. (342 pages)

Privitera, G. J. (2008). *The Psychological Dieter: It’s Not All About The Calories*. Lanham, MD: University Press of America. ISBN: 978-0-7618-3966-8 (118 pages)

Publications (introductory texts – psychology, behavioral science)

Kassin S., Privitera, G. J., Clayton, K. (in development). *Explorations of Science and Behavior* (1st ed.). Thousand Oaks, CA: Sage Publications.

Kassin S., Privitera, G. J., Clayton, K. (in development). *Essentials for Explorations of Science and Behavior* (1st ed.). Thousand Oaks, CA: Sage Publications.

Privitera, G. J. (2015). *Getting Into Graduate School: A Comprehensive Guide for Psychology and the Behavioral Sciences*. Sage Publications. ISBN: 978-1-4833-5672-3 (232 pages)

Publications (book chapters, bibliographies)

Privitera, G. J. & Gillespie, J. J. (2018). Nonparametric statistical analysis in psychology. In D. S. Dunn (ed.), *Oxford Bibliographies in Psychology*. New York: Oxford University Press. ISBN: 978-0-1998-2834-0

Privitera, G. J. (2016). Health psychology. In C. McCarthy, M. DeLisi, A. Getzfeld, G. J. Privitera, C. Spence, J. Walker, ... C. Youssef-Morgan (eds.), *Introduction to Applied Behavioral Science* (pp. 32-54). San Diego, CA: Bridgepoint Education. ISBN: 978-1-62178-257-5

Publications (peer-reviewed)

- I have published > 3 dozen peer-reviewed papers in journals that include many mid- and top-tier journals across business, psychology, health, and healthcare.

Publications (peer-reviewed papers)

NOTE: Student names are underlined in the list below.

Privitera, G. J., Gillespie, J. J., & Zuraikat, F. (revise and resubmit). The impact of price manipulations on healthy food choice by gender. *Health Education Journal*.

Gillespie, J., & Privitera, G. (in press). Bringing Patient Incentives into the Bundled Payments Model: Making Reimbursement More Patient-Centric Financially. *International Journal of Healthcare Management*.
doi:10.1080/20479700.2018.1425276

- **Named among “the most important and influential research in recent months”** <https://www.journalofclinicalpathways.com/news/value-based-care-research-round>

Privitera, G. J., King-Shepard, Q. W., Cuifolo, K. N., & Doraiswamy, P. M. (in press). Differential food intake and food choice by depression and Body Mass Index levels following a mood manipulation in a buffet-style setting. *Journal of Health Psychology*. doi:10.1177/1359105316650508

- **Nominated for the 2017 Ig Nobel prize**

Privitera, G. J., Welling, D., Tejada, G., Sweazy, N., Cuifolo, K., King-Shepard, Q., & Doraiswamy, P. M. (2018). No calorie comfort: Viewing and drawing “comfort foods” similarly augment positive mood for those with depression. *Journal of Health Psychology*, 23(4), 598-607. doi:10.1177/1359105316681861

➤ **Nominated for the 2017 Ig Nobel prize**

Zuraikat, F. M., Roe, L. S., Privitera, G. J., & Rolls, B. J. (2016). Increasing the size of portion options affects intake but not portion selection at a meal. *Appetite*, 98, 95-100. doi:10.1016/j.appet.2015.12.023

Privitera, G. J., Phillips, T. E., Zuraikat, F. M., & Paque, R. (2015). Emolabeling increases healthy food choices among grade school children in a structured grocery aisle setting. *Appetite*, 92, 173-177. doi:10.1016/j.appet.2015.05.024

Privitera, G. J., McGrath, H. K., Windus, B. A., & Doraiswamy, P. M. (2015). Eat now or later: Self-control as an overlapping cognitive mechanism of depression and obesity. *PLoS ONE*, 10(3), e0123136. doi:10.1371/journal.pone.0123136

Privitera, G. J., & Dickinson, E. K. (2015). Control your cravings: Self-control varies by eating attitudes, sex, and food type among Division I collegiate athletes. *Psychology of Sport and Exercise*, 19, 18-22. doi:10.1016/j.psychsport.2015.02.004

Privitera, G. J., Agnello, J. E., Walters, S. A., & Bender, S. L. (2015). Randomized feedback about diagnosis influences statistical and clinical significance of self-report ADHD assessment in adults. *Journal of Attention Disorders*, 19(5), 447-451. doi:10.1177/1087054712461178

Privitera, G. J., Cuifolo, K. N., & King-Shepard, Q. W. (2015). Wait, bring it back! ‘Expectancy to eat’ moderates the effectiveness of food cues to improve mood. *International Journal of Applied Psychology*, 5(2), 21-25. doi:10.5923/j.ijap.20150502.01

Privitera, G. J., Brown, C. J., & Gillespie, J. J. (2015). Emolabeling effectively reduces the influence of ambiguous labeling on food packages among grocery store shoppers. *Global Journal of Health Science*, 7(4), 12-17. doi:10.5539/gjhs.v7n4p12

Privitera, G. J., Freeman, C. S., Douglas, M. L. (2015). Exercise motivation predicts differences in exercise intensity with a small versus large caloric “payoff”. *International Journal of Sports Science*, 5(1), 27-32. doi:10.5923/j.sports.20150501.05

Privitera, G. J., & Zuraikat, F. M. (2014). Proximity of foods in a competitive food environment influences consumption of a low calorie and a high calorie food. *Appetite*, 76(1), 175-179. doi:10.1016/j.appet.2014.02.004

- Watterson, E., Sanabria, F., Zavala, A. R., & Privitera, G. J. (2014). Response inhibition capacity and short-term memory are robust to the effects of high fat diet during adolescence. *Universitas Psychologica*, 13(3), 15-32.
doi:10.11144/Javeriana.UPSY13-3.rics
- Privitera, G. J., Antonelli, D. E., & Szal, A. L. (2014). An enjoyable distraction during exercise augments the positive effects of exercise on mood. *Journal of Sports Science and Medicine*, 13(2), 266-270.
- Privitera, G. J., Phillips, T. E., Misenheimer, M. L., & Paque, R. (2014). The effectiveness of “emolabeling” to promote healthy food choices in children preschool through 5th grade. *International Journal of Child Health and Nutrition*, 3(1), 41-47. doi:10.6000/1929-4247.2014.03.01.5
- Privitera, G. J., Diaz, M., & Haas, M. C. (2014). Enhanced auditory arousal increases intake of less palatable and healthier foods. *Global Journal of Health Science*, 6(3), 1-8. doi:10.5539/gjhs.v6n3p1
- Privitera, G. J., & Creary, H. E. (2013). Proximity and visibility of fruits and vegetables influences intake in a kitchen setting among college students. *Environment and Behavior*, 45(7), 876-886. doi:10.1177/0013916512442892
- Privitera, G. J., Mayeaux, D. J., Schey, R. L., & Lapp, H. E. (2013). Conditioned place preference deficits in adulthood following high fat and high sugar diet intake in pre- and periadolescence: A test of the specificity hypothesis. *Journal of Behavioral and Brain Science*, 3(7), 556-563. doi:10.4236/jbbs.2013.37057
- Privitera, G. J., Misenheimer, M. L., & Doraiswamy, P. M. (2013). From weight loss to weight gain: Appetite changes in Major Depressive Disorder as a mirror into brain-environment interactions. *Frontiers in Psychology*, 4:873.
doi:10.3389/fpsyg.2013.00873
- Privitera, G. J., Vogel, S. I., & Antonelli, D. E. (2013). Performance on a food health assessment using emoticons with pre-literacy-aged children. *American Journal of Educational Research*, 1(3), 110-114. doi:10.12691/education-1-3-9
- Privitera, G. J., Moshaty, B. K., Marzullo, F. C., & Misenheimer, M. L. (2013). Expressing food through art: Evidence for a nutrient-specific effect on mood. *Journal of Behavioral and Brain Science*, 3(2), 163-167.
doi:10.4236/jbbs.2013.32016
- Privitera, G. J., Antonelli, D. E., & Creary, H. E. (2013). The effect of food images on mood and arousal depends on dietary histories and the fat and sugar content of foods depicted. *Journal of Behavioral and Brain Science*, 3(1), 1-6.
doi:10.4236/jbbs.2013.31001

- Privitera, G. J., Mulcahey, C. P., & Orlowski, C. M. (2012). Human sensory preconditioning in a flavor preference paradigm. *Appetite*, *59*(2), 414-418. doi:10.1016/j.appet.2012.06.005
- Privitera, G. J., Cooper, K. C., & Cosco, A. R. (2012). The influence of eating rate on satiety and intake among participants exhibiting high dietary restraint. *Food & Nutrition Research*, *56*:10202. doi:10.3402/fnr.v56i0.10202
- Privitera, G. J., & Freeman, C. S. (2012). Validity and reliability of an estimated daily intake scale for fat. *Global Journal of Health Science*, *4*(2), 36-41. doi:10.5539/gjhs.v4n2p36
- Privitera, G. J. & Wallace, M. (2011). An assessment of liking for sugars using the estimated daily intake scale. *Appetite*, *56*(1), 713-718. doi:10.1016/j.appet.2011.02.008
- Privitera, G. J., Zavala, A. R., Sanabria, F., & Sotak, K. L. (2011). High fat diet intake during pre and periadolescence impairs learning of a conditioned place preference in adulthood. *Behavioral and Brain Functions*, *7*: 21. doi:10.1186/1744-9081-7-21
- Capaldi, E. D. & Privitera, G. J. (2008). Decreasing dislike for sour and bitter in children and adults. *Appetite*, *50*(1), 139-145. doi:10.1016/j.appet.2007.06.008
- Capaldi, E. D. & Privitera, G. J. (2008). Potentiation of taste and extract stimuli in conditioned flavor preference learning. *Learning & Behavior*, *36*(1), 62-66. doi:10.3758/LB.36.1.62
- Capaldi, E. D. & Privitera, G. J. (2007). Flavor-nutrient learning independent of flavor-taste learning with college students. *Appetite*, *49*(3), 712-715. doi:10.1016/j.appet.2007.08.001
- Privitera, G. J. & Capaldi, E. D. (2006). The basic tastants in aversion conditioning: Evidence for sensory preconditioning and not potentiation. *Learning & Behavior*, *34*(4), 355-360. doi:10.3758/LB.34.4.355
- Capaldi, E. D., Owens, J. Q., & Privitera, G. J. (2006). Isocaloric meal and snack foods differentially affect eating behavior. *Appetite*, *46*(2), 117-123. doi:10.1016/j.appet.2005.10.008
- Capaldi, E. D., Hunter, M. J., & Privitera, G. J. (2004). Odor of taste stimuli in conditioned "taste" aversion learning. *Behavioral Neuroscience*, *118*(6), 1400-1408. doi:10.1037/0735-7044.118.6.1400

Publications (conference and invited presentations)

- I have presented at national and regional conferences and events both by invite and acceptance across business, psychology, health, and health care to include first-author presentations at major annual national conferences for psychology (APA, APS, STP, NITOP) and business (AOM).

Publications (invited presentations)

- Privitera, G. J. *Building direction from education: Strategies to engage student interest and inspire application beyond the classroom*. Invited presentation to-be-presented at the 41st annual meeting for the National Institute on the Teaching of Psychology (NITOP), St. Pete Beach, FL, January 3-6, 2019.
- Privitera, G. J. *Bridging access to health information for children: Applying emolabeling to food labeling strategies*. Invited presentation to-be-presented at the Centers for Disease Control & Prevention Division of Cancer Prevention and Control Associate Director of Science Seminar, Chamblee, GA, December 4, 2018.
- Privitera, G. J. *Preparing for graduate school: Tips for “Getting In.”* Invited presentation at a Psi Chi and Psych Club sponsored symposium series at St. Bonaventure University, St. Bonaventure, NY, April 16, 2018.
- Privitera, G. J. *In the “Mood” for better health: Why we eat away our problems*. Invited Master Class leader for the Chautauqua Institution “At the Table: Our Changing Relationship with Food” Master Class series, Chautauqua, NY, August 24, 2017.
- Privitera, G. J. *Lost in translation: Bringing methods and statistics into context*. Invited webinar presentation for the SAGE Talks Webinar series, Remote/online, October 28, 2015. <https://www.youtube.com/watch?v=eNYcPyuGX8U>
- Privitera, G. J. *A Tale of Two Cohorts: Making class-“room” to accelerate student preparedness for laboratory research in the 21st century*. Invited keynote speaker at the Society for the Teaching of Psychology (STP) 14th Annual Conference on Teaching, Decatur, GA, October 16-17, 2015.
- Privitera, G. J. *Getting emotional about obesity: Are depression and obesity related?* Invited presentation as part of a symposium series at the University of Pittsburgh at Bradford, Bradford, PA, February 12, 2015.
- Privitera, G. J. *Preparing for graduate school: Tips for “Getting In.”* Invited presentation at a Psi Chi and Psych Club sponsored symposium series at St. Bonaventure University, St. Bonaventure, NY, November 6, 2014.
- Privitera, G. J. *Grades aren't everything: Steps and insights for getting into graduate school*. Invited keynote speaker at the 15th annual Penn-York Undergraduate Research Conference, Houghton College, Houghton, NY, November 1, 2014.

- Privitera, G. J. *Depression and obesity: Are they related?* Invited keynote speaker for the meeting of the National Alliance on Mental Illness, Olean Public Library, Olean, NY, August, 18, 2014.
- Privitera, G. J. *Preparing for graduate school.* Invited presentation at a Psi Chi and Psych Club sponsored workshop at St. Bonaventure University, St. Bonaventure, NY, April, 29, 2014.
- Privitera, G. J. *A healthier community: A measured approach to obesity prevention.* Invited keynote Speaker for the Healthy Livable Communities Consortium for Cattaraugus County, Olean, NY, March 27, 2014.
- Privitera, G. J. *Incorporating technology and practice to facilitate classroom instruction, support student learning, and prepare students for careers.* Invited as the faculty speaker for a 3-hour faculty development workshop at ITT Technical Institute, Mount Prospect, IL, May 29, 2013.
- Privitera, G. J. *Globesity: The influence of built food environments on food intake.* Invited plenary presentation for the University Forum curriculum at St. Bonaventure University, St. Bonaventure, NY, April 2, 2013.
- Privitera, G. J. *Becoming extraordinary.* Invited as the faculty speaker at the Scholars Luncheon for prospective students at St. Bonaventure University, St. Bonaventure, NY, February 2, 2013.
- Privitera, G. J. *Teaching statistics in the classroom by combining technology with interpretation: Preparing students to be lab ready.* Invited presentation at the annual meeting for the Northeastern Conference for Teachers of Psychology (NECTOP), Worcester, MA, October 12, 2012.
- Privitera, G. J. *Using SPSS for institutional and research purposes.* Invited speaker for a 2-hour University Technology Services sponsored workshop at St. Bonaventure University, St. Bonaventure, NY, March 22, 2012.
- Privitera, G. J. *Global obesity from the perspective of psychology.* Invited plenary presentation for the University Forum curriculum at St. Bonaventure University, St. Bonaventure, NY, February 22, 2012.
- Privitera, G. J. *Becoming extraordinary.* Invited as the faculty speaker at the Scholars Luncheon for prospective students at St. Bonaventure University, St. Bonaventure, NY, February 12, 2012.
- Privitera, G. J. *Preparing students to use statistics in behavioral research by combining technology with interpretation.* Invited presentation at the 33rd annual meeting for the National Institute on the Teaching of Psychology (NITOP), St. Pete Beach, FL, January 3-6, 2012.

Privitera, G. J. *Tips and strategies for applying and transitioning to graduate school in psychology*. Invited presentation at a Psi Chi and Psych Club sponsored workshop at St. Bonaventure University, St. Bonaventure, NY, November 30, 2010.

Privitera, G. J. *Bonaventure provides valuable benefits*. The Bona Venture (Faculty Forum section), November 6, 2009, p. 2.

Privitera, G. J. *Enhancing liking for healthier foods*. Invited presentation at the Sunset Branch Library, Chandler, AZ, April 24, 2008.

Privitera, G. J. *Behaviors that improve dietary health*. Invited presentation at the Sally Ride Science Festival at The Barrett Honors College, Arizona State University, Tempe, AZ, March 1, 2008.

Privitera, G. J. *The psychology of eating: Behaving healthier*. Invited presentation at the Desert Highlands Golf Resort, Scottsdale, AZ, February 4, 2008.

Privitera, G. J. *Mixing flavors and foods to enhance liking for healthier foods*. Invited presentation at the Sally Ride Science Festival at The Barrett Honors College, Arizona State University, Tempe, AZ, February 25, 2007.

Privitera, G. J. *Hunger, satiety, and food selection*. Invited presentation at the Army Research Institute, Fort Knox, KY, July 9, 2007.

Publications (conferences, abstracts, newsletters)

NOTE: Student names are underlined in the list below.

Privitera, G. J., & Gillespie, J. J. *The "price" of health: Fruit and vegetable costs differentially affect purchase volume by gender*. To-be-presented at the 78th Annual Meeting of the Academy of Management, Chicago, IL, August 10-14, 2018.

Vaccaro, D., Antonocci, N., Sweazy, N., & Privitera, G. J. *Major league obesity: Are Americans eating their way to victory?* Presented at the Eastern Psychological Association Convention, New York, NY, March 1-4, 2018.

Santori, M. M., Mortier, D., & Privitera, G. J. *The future of health: Evaluating disparities in perspective for health care among premed and non-premed students*. Presented at the Eastern Psychological Association Convention, New York, NY, March 1-4, 2018.

Rajagopal, K., Desai, N. B., & Privitera, G. J. *Desirability to eat augments positive mood for those with mild/moderate depression*. Presented at the Eastern Psychological Association Convention, New York, NY, March 1-4, 2018.

Starke, K., Bilger, A., Welling, D., & Privitera, G. J. *The relationship between literacy of emotion on emotional responsiveness to comfort foods.* Presented at the Eastern Psychological Association Convention, New York, NY, March 1-4, 2018.

Jennings, A. & Privitera, G. J. *Spiritual Boost: Spirituality attenuates clinical symptoms of depression across the full range of the BDI.* Presented at the Eastern Psychological Association Convention, New York, NY, March 1-4, 2018.

Didas, C., Miller, E., & Privitera, G. J. *Effects of the timing of a reward on mood and exercise self-efficacy among 6 to 12-year-old girls.* Presented at the Eastern Psychological Association Convention, New York, NY, March 1-4, 2018.

Sweazy, N., Tejada, G., & Welling, D. *Imagining and creating visual images of 'comfort foods' augments positive effects on mood for those with depression.* Presented at the 17th annual Penn-York Undergraduate Research Conference, St. Bonaventure University, St. Bonaventure, NY, November 5, 2016. Advisor: Privitera, G. J.

Boag, A. J., & Privitera, G. J. *Positive emotional responsiveness to the aroma of comfort food varies by sex and depression levels.* Presented at the 28th annual Association for Psychological Science Convention, Chicago, IL, May 26-29, 2016.

Tejada, G., King-Shepard, Q. W., Cuifolo, K. N., & Privitera, G. J. *Viewing food images of 'comfort foods' augments positive effects on mood for those with depression.* Presented at the 28th annual Association for Psychological Science Convention, Chicago, IL, May 26-29, 2016.

Broadbent, A., Cuifolo, K. N., King-Shepard, Q. W., Sweazy, N., Welling, D., & Privitera, G. J. *Imagining and creating visual images of 'comfort foods' augments positive effects on mood for those with depression.* Presented at the 28th annual Association for Psychological Science Convention, Chicago, IL, May 26-29, 2016.

King-Shepard, Q. W., Cuifolo, K. N., & Privitera, G. J. *Depression and BMI levels influence intake in a buffet following a mood manipulation.* Presented as a paper at the Eastern Psychological Association Convention, New York, NY, March 3-5, 2016.

Privitera, G. J. *Emolabeling increases healthy food choice with grade school children in a grocery aisle setting.* Presented at the American Psychological Association Convention, Toronto, Canada, August 6-9, 2015.

➤ **Awarded, Outstanding Early Career Professional Presentation Award**

Zuraikat, F. M., Roe, L. S., Privitera, G. J., & Rolls, B. J. *Is it good to have options? The effect of offering a choice of portion sizes on intake at a meal.* Presented at the annual meeting of the Society for the Study of Ingestive Behavior, Denver, CO, July 7-11, 2015.

Privitera, G. J. *In the “mood” for better health*. Western New York Catholic magazine, May 2015, p. 29.

Cuifolo, K. N., King-Shepard, Q. W., & Privitera, G. J. *Wait, bring it back! Short- and longer-term effects of using foods and food images to enhance positive mood*. Presented at the Eastern Psychological Association Convention, Philadelphia, PA, March 5-8, 2015.

Dickinson, E. K., & Privitera, G. J. *Control your cravings: Self-control varies by eating attitudes, sex, and food type among Division I collegiate athletes*. Presented at the Eastern Psychological Association Convention, Philadelphia, PA, March 5-8, 2015.

Brown, C. J., Privitera, G. J., & Gillespie, J. J. (submitted). *Emolabels effectively reduce the influence of misleading labeling on nutrition labels*. Presented at the Eastern Psychological Association Convention, Philadelphia, PA, March 5-8, 2015.

McGrath, H. K., Windus, B. A., & Privitera, G. J. *Eat now or later: Self-control as an overlapping cognitive mechanism of depression and obesity*. Presented at the Eastern Psychological Association Convention, Philadelphia, PA, March 5-8, 2015.

Cuifolo, K. N., & King-Shepard, Q. W. *Short- and longer-term effects of using foods and food images to enhance positive mood*. Presented at the 15th annual Penn-York Undergraduate Research Conference, Houghton College, Houghton, NY, November 1, 2014. Advisor: Privitera, G. J.

Brown, C. J. *The influence of misleading labeling on nutrition labels*. Presented at the 15th annual Penn-York Undergraduate Research Conference, Houghton College, Houghton, NY, November 1, 2014. Advisor: Privitera, G. J.

McGrath, H. K., & Windus, B. A. *Delay to gratification as an overlapping cognitive mechanism of depression and obesity*. Presented at the 15th annual Penn-York Undergraduate Research Conference, Houghton College, Houghton, NY, November 1, 2014. Advisor: Privitera, G. J.

Brown, C. J. *Emolabeling reduces the effectiveness of misleading labeling among grocery store shoppers*. Presented at the Student Research and Creative Endeavors Exposition, St. Bonaventure University, St. Bonaventure, NY, April 24, 2014. Advisor: Privitera, G. J.

Dickinson, E. K. *The effects of eating attitudes on delay to gratification variations by gender among collegiate athletes*. Presented at the Student Research and Creative Endeavors Exposition, St. Bonaventure University, St. Bonaventure, NY, April 24, 2014. Advisor: Privitera, G. J.

- Phillips, T., Misenheimer, M. L., Paque, R. *The effectiveness of emoticons to promote healthy food choices in children Pre-K through 5th grade.* Presented at the 14th annual Penn-York Undergraduate Research Conference, University of Pittsburgh at Bradford, Bradford, PA, November 9, 2013. Advisor: Privitera, G. J.
- Zuraikat, F. M. *Proximity of foods in a competitive food environment influences consumption of a low calorie and a high calorie food.* Presented at the 14th annual Penn-York Undergraduate Research Conference, University of Pittsburgh at Bradford, Bradford, PA, November 9, 2013. Advisor: Privitera, G. J.
- Tschumi, C., Bowman, M., Sanford, E., Sanabria, F., Privitera, G. J., Crawford, C. A., & Zavala, A. R. *Behavioral effects of a high fat diet on the sensitizing response to nicotine in adolescent rats.* Presented at the 43rd annual Society for Neuroscience Meeting, San Diego, CA, November 9-13, 2013.
- Diaz, M., Haas, M. C., & Privitera, G. J. *The effect of volume on food Intake: A test of the arousal hypothesis.* Presented at the Eastern Psychological Association Convention, New York, NY, March 1-4, 2013.
- Freeman, C. S., Douglas, M. L., & Privitera, G. J. *Motivation and exercise intensity with a high vs. low caloric outcome.* Presented at the Eastern Psychological Association Convention, New York, NY, March 1-4, 2013.
- Moshaty, B. K., Marzullo, F. C., Misenheimer, M. L., & Privitera, G. J. *Food illustrations in art therapy: Evidence for a nutrient-specific effect on mood.* Presented at the Eastern Psychological Association Convention, New York, NY, March 1-4, 2013.
- Walters, S. A., Agnello, J. E., Bender, S., & Privitera, G. J. *Randomized feedback about diagnosis influences statistical and clinical significance of self-report ADHD.* Presented at the Eastern Psychological Association Convention, New York, NY, March 1-4, 2013.
- Watterson, E., Privitera, G. J., Zavala, A. R., & Sanabria, F. *Influence of adolescent exposure to a high fat diet on adult performance in a response inhibition task.* Presented at the Society for the Quantitative Analyses of Behavior Symposium, Seattle, WA, May 24-26, 2012.
- Antonelli, D., & Szal, A. *Possible benefits of enjoyable distractions on mood and arousal during exercise.* Presented at the Student Research and Creative Endeavors Exposition, St. Bonaventure University, St. Bonaventure, NY, April 27, 2012. Advisor: Privitera, G. J.
- Freeman, C. & Douglas, M. *The relationship between exercise motivation and exercise intensity with a small and high caloric payoff.* Presented at the Student Research

- and Creative Endeavors Exposition, St. Bonaventure University, St. Bonaventure, NY, April 27, 2012. Advisor: Privitera, G. J.
- Agnello, J., & Walters, S. *The effects of a self-fulfilling prophecy on the diagnosis of Attention-Deficit/Hyperactivity Disorder*. Presented at the Student Research and Creative Endeavors Exposition, St. Bonaventure University, St. Bonaventure, NY, April 27, 2012. Advisor: Privitera, G. J.
- Diaz, M., & Haas, M. *Effect of volume on food intake in an auditorium setting: A test of the arousal hypothesis*. Presented at the Student Research and Creative Endeavors Exposition, St. Bonaventure University, St. Bonaventure, NY, April 27, 2012. Advisor: Privitera, G. J.
- Privitera, G. J., & Freeman, C. S. *The reliability and validity of the estimated daily intake scale for fat*. Presented at the Eastern Psychological Association Convention, Pittsburgh, PA, March 1-4, 2012.
- Zavala A.R., Privitera, G.J., & Sanabria, F. *High fat diet intake during periadolescence impairs acquisition of a high-fat food-induced conditioned place preference in adulthood*. Presented at the National Hispanic Science Network Meeting, Coral Gables, FL, August 24-27, 2011.
- Jones, K. & Creary, H. E. *The location of fruits influences consumption of these foods in a kitchen setting*. Presented at the Student Research and Creative Endeavors Exposition, St. Bonaventure University, St. Bonaventure, NY, April 29, 2011. Advisor: Privitera, G. J.
- Wallace, M., Cary, A., Johnson, H., Marinaccio, N., Mota, C., Pitnell, R., & Schmid, K. *An assessment of liking for sugars using the estimated daily intake scale*. Presented at the National Conference on Undergraduate Research, Ithaca, NY, March 31-April 2, 2011. Advisor: Privitera, G. J.
- Cooper, K. C., & Cosco, A. R. *Rate of eating, weight consciousness, and food intake in an experimental setting*. Presented at the National Conference on Undergraduate Research, Ithaca, NY, March 31-April 2, 2011. Advisor: Privitera, G. J.
- Privitera, G. J., Zavala, A., Sanabria, F., & Sotak, K. L. *The influence of dietary history on conditioning and inhibition of a place preference*. Presented at the 40th annual Society for Neuroscience Meeting, San Diego, CA, November 13-17, 2010.
- Ping, J., Privitera, G. J., Wright, R. L., Bajaj, D., & Capaldi, E. D. *Combination of taste and odor facilitates greater caloric density-induced taste preferences*. Presented at the 88th annual Western Psychological Association Convention, Irvine, CA, April 10-13, 2008.

- Privitera, G. J. *Decreasing dislike for sour and bitter in children and adults*. The International Fruit & Vegetable Alliance (IFAVA) Scientific Newsletter, February 2008, p. 4.
- Privitera, G. J. & Capaldi, E. D. *Potentiation of odor by taste in conditioned flavor preference learning*. Presented at the 19th annual Association for Psychological Science Convention, Washington, D.C., May 24-27, 2007.
- Privitera, G. J., & Capaldi, E. D. *The mediated conditioned inhibition hypothesis in sensory preconditioning*. Presented at the 19th annual Association for Psychological Science Convention, Washington, D.C., May 24-27, 2007.
- Privitera, G. J. (2007). Mediated inhibition and excitation of flavor cues in sensory preconditioning. *Dissertation Abstracts International Section B: The Sciences and Engineering*, 67 (7-B), 4151.
- Capaldi, E. D. & Privitera, G. J. *Sensory preconditioning is dependent on the relative salience of conditioned flavor cues*. Presented at the 18th annual Association for Psychological Science Convention, New York, NY, May 25-28, 2006.
- Privitera, G. J., & Capaldi, E. D. *The basic tastes in conditioned flavor aversion learning*. Presented at the 18th annual Association for Psychological Science Convention, New York, NY, May 25-28, 2006.
- Bakker, C. A., Kieres, A., Hausknecht, K. A., Choi, S., Patak, M. R., Gancarz, A., Privitera, G. J., deWit, H., & Richards, J. B. *Effects of m-, K-, and d-opiate receptors on impulsive decision making in rats*. Presented at the 35th annual Society for Neuroscience Meeting, Washington, DC, November 12-16, 2005.
- Gancarz, A. M., Patak, M., Acheson, A., Privitera, G. J., Hausknecht, K. A., Choi, S., Ashrafioun, L., de Wit, H., & Richards, J. B. *Role of orbital prefrontal cortex in decision making about delay and probabilistic rewards*. Presented at the 35th annual Society for Neuroscience Meeting, Washington, DC, November 12-16, 2005.
- Privitera, G. J., Patak, M. R., Gancarz, A. M., Acheson, A., Hausknecht, K.A., Choi, S., deWit, H., Ashrafioun, L., & Richards, J.B. *Nucleus accumbens lesions disrupt interval timing*. Presented at the 35th annual Society for Neuroscience Meeting, Washington, DC, November 12-16, 2005.

Publications (authored ancillaries)

Essential Statistics for the Behavioral Sciences (2nd ed., Privitera, 2019):

- Instructor Test Bank in Diploma® (1,200 test bank questions)
- PowerPoint® Slides for all 14 chapters
- Instructor's Manual with Chapter Exercises (online)

- IBM SPSS® Exercises and Grading Templates (online)
- See also: <https://edge.sagepub.com/priviteraess2e>

Statistics for the Behavioral Sciences (3rd ed., Privitera, 2018):

- Instructor Test Bank in Diploma® (1,400 test bank questions)
- PowerPoint® Slides for all 18 chapters
- Instructor's Manual with Chapter Exercises (online)
- IBM SPSS® Exercises and Grading Templates (online)
- See also: <https://edge.sagepub.com/priviterastats3e>

Research Methods for the Behavioral Sciences (2nd ed., Privitera, 2017):

- Instructor Test Bank in Diploma® (2,200 test bank questions)
- PowerPoint® Slides for all 15 chapters
- Instructor's Manual with Chapter Exercises (online)
- IBM SPSS® Exercises and Grading Templates (online)
- See also: <https://edge.sagepub.com/priviteramethods2e>

Committee Service (university)

Member, SBU Student Veteran's Center Advisory Board, St. Bonaventure University, 2018-

Faculty Advisor, The Student Veterans Association (SVA), St. Bonaventure University, 2012-

Co-Chairperson, Allied Health Sciences Task Force, St. Bonaventure University, 2016-2018

Member-at-large, Selection committee for Dean, School of Allied Health Sciences, St. Bonaventure University, 2017

Member, professional Excellence in Teaching Award Selection Committee [former award winners sit on this committee], St. Bonaventure University, 2017

Member, Junior Faculty Award Selection Committee [former award winners sit on this committee], St. Bonaventure University, 2016

Faculty Senate Arts & Sciences Senator Representative (elected position), Chair, University Enrollment Management Committee (2015-16), St. Bonaventure University, 2014-16

Chairperson, Steering Committee, Self-Study Middle States Commission on Higher Education Re-Affirmation of Accreditation, St. Bonaventure University, 2013-15

Member, Ad Hoc SPSS Utilization Committee to provide recommendations for SPSS utilization campuswide, St. Bonaventure University, Sept-Dec 2014

Member, Institutional Animal Care and Use Committee (IACUC), St. Bonaventure University, 2010-14

Faculty Advisor, Women's Club Soccer team, St. Bonaventure University, 2011-13

Member, Institutional Review Board (IRB), St. Bonaventure University, 2010-13

Member, Ad Hoc Survey Committee to provide recommendations for university survey distribution, St. Bonaventure University, July-Oct 2012

Member, Academic Honesty Committee, St. Bonaventure University, 2011-12

Member, Honors Disciplinary Faculty Committee, Barrett, The Honors College (BHC), Arizona State University, 2006-08

Member, Graduate School Selection Committee, Department of Psychology, Arizona State University, 2007

Biographical Listings (selective list)

Who's Who in America

Who's Who in the World

Who's Who in Science and Engineering

Who's Who in Collegiate Faculty

Who's Who of Emerging Leaders

Notable Media (television, radio)

Invited on-air 20-minute radio interview to promote National Nutrition Month with host Jeff Andrulonis on News Radio 96.7 ^{FM} (WVTT), Olean, NY, March 28, 2014.

Invited on-air 10-minute radio interview for *The Rob Breakenridge Show* (with guest host John Bolton) on News Talk 770 ^{AM} (CHQR), Calgary, Canada, February 26, 2014.

Invited live 5-minute televised interview hosted by Janet Snyder, *The Healthy Zone* on WGRZ, Channel 2, Buffalo, NY, May 9, 2012.

<http://www.wgrz.com/video/1630473023001/1/BCBS-Health-Psychology>

Media (notable national press, selective list)

Smiling about smart snacks (June 2016). *Parents Magazine*, p. 17

Is microwave popcorn a health food? (September 10, 2015). *Time Magazine* (coverage online). <http://time.com/4017226/popcorn-health/>

ADHD beliefs. (June 23, 2015). *The Wall Street Journal* (coverage in *Personal Journal* section), p. D4.

Hearing, use it to - eat more fruits and vegetables. (July 2014). *The Oprah Magazine*, p. 65.

Lazy grazing: Portion size and proximity (April 1, 2014). *The Wall Street Journal* (side bar coverage in *Personal Journal* section), p. D2.

Keep low calorie foods close to choose them more often (March 21, 2014). *Reuters Health*, reprinted in the *Chicago Tribune Health*.
<http://www.chicagotribune.com/health/sns-rt-us-low-calorie-foods-20140320.0,7366579.story>.

Comfort-food fix without eating (July 2013). *The Wall Street Journal* (lead coverage in *Personal Journal* section), p. D3.

Trick yourself into eating better (November 2012). *Cosmopolitan Magazine*, p. 210.

See clearly, eat wisely (October 2012). *Men's Health Magazine*, p. 34.

Eye of health (October 2012), *Muscle & Fitness Hers Magazine*, p. 22.

The clear way to eat better (October 2012). *Health Magazine*, p. 14.